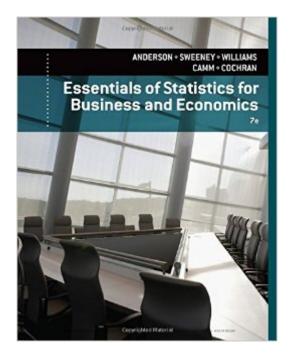
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Essentials Of Statistics For Business And Economics





Synopsis

Best-selling ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 7th Edition gives you a solid foundation in statistical methodologies with the author's signature problem-scenario approach and clear writing style. Streamlined to focus on core topics, this edition includes new case problems, methods, applications, and self-test exercises to help you master key formulas and apply statistical methods to inform your business decision-making from a quantitative perspective.

Book Information

Series: Essentials of Statistics for Business and Economics Hardcover: 752 pages Publisher: Cengage Learning; 7 edition (January 1, 2014) Language: English ISBN-10: 1133629652 ISBN-13: 978-1133629658 Product Dimensions: 8.3 x 1.1 x 10.2 inches Shipping Weight: 3 pounds (View shipping rates and policies) Average Customer Review: 3.4 out of 5 stars Â See all reviews (16 customer reviews) Best Sellers Rank: #66,159 in Books (See Top 100 in Books) #78 in Books > Business & Money > Education & Reference > Statistics #149 in Books > Science & Math > Mathematics > Applied > Statistics #1458 in Books > Textbooks > Business & Finance

Customer Reviews

I purchased this book new because my course required online access which was only sold with a *new* copy. Unfortunately neither the first copy, nor the replacement sent out, included an access code. Fortunately my professor was able to procure access to the required online materials for us.If this book is what you need, go ahead and buy it used, because the new one offers nothing but what's included on the pages.

Book purchased for a friend in college. I did look through the book carefully and it's looks to be well written and the chapters are in a logical order. Introductory chapters present definitions and several examples from "real world" studies. The main math stats starts after a couple of chapters and is not presented from a theoretical math viewpoint. That's helpful since students taking this course would typically not be math majors.

This book was required for a class at George Mason University. I did perfectly fine in the class and only opened the book a handful of times. Information was adequate but could have figured it out without the book.

I'm not a book nerd, but this textbook is horrible. It's a math based class and the book is written in essay format explaining about a table 3 pages ago. worthless.

This book leaves you wondering how to do things because it doesn't actually explain it just shows. I hope you don't have to use it.

Poorly organized book. Doesn't explain the concepts well.

It was nice being able to not have to buy a book, we saved a lot of money and it was easy to return it.

The book arrived quickly, and looked completely new! No complaints

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